



HIGHLIGHTS

Exceptional experience in print, web, and interactive application design with exposure to all levels of the production process
Creation of graphical elements, web sites, corporate marketing, collateral materials, logos and the support of such materials
Ability to work as part of a team with involvement in multiple projects with strong artistic sense and attention to detail
Communicates clearly and effectively with excellent customer/client interaction and presentation experience in English and Spanish

SKILLS

Platforms: Mac OS X, Windows XP

Creative Tools: Adobe Fireworks CS3, Adobe Photoshop CS3, Adobe Illustrator CS3

Development Languages: HTML, ASP, Javascript, XML, CSS

Development Tools: Adobe Dreamweaver CS3, Adobe Flash CS3, Adobe HomeSite, Adobe Acrobat Pro, Microsoft Office Suite

EXPERIENCE

Center for Disease Control and Prevention (CDC) • Atlanta, GA • 01/2005 - present

Web Designer - Consultant through Northrop Grumman

Design, create, and maintain web pages for CDC's Emergency Preparedness & Response web site. Adhere to strict Section 508 compliance, Web 2.0 standards, and CSS design. Other tasks include intranet projects for clients across CDC, making graphics for PowerPoint/Excel presentations, and making CD-ROM copies of web site and various other communications. Periodic "on-call" duty required during after hours and weekends. Software utilized: Dreamweaver, Fireworks, Photoshop, Adobe Acrobat, Beyond Control, HomeSite, and MS Office Suite.

Training: CDC Pandemic Flu Exercise, FEMA ICS Certification Training - IS 100, IS 200, IS 700 and IS 800, Web Usability, User Experience, and Section 508 compliance for web site development.

Elect You • Atlanta, GA • 01/2004 - 12/2004

Web Designer - Freelance Consultant

Responsible for design, production, and maintenance of various political web sites for local, state, and national campaigns. Re-launched company's web site with more compelling design flow and consistency to help meet its marketing objectives. Production environment was heavy and turn around of two web sites per week was common during season. Focus was to evaluate the design of web sites and verify that they communicated the campaigns message effectively.

Cartoon Network Latin America • Atlanta, GA • 12/2001 - 9/2003

Production Web Designer - Consultant through Aquent, Inc.

Design, production and maintenance of Cartoon Network web sites in Spanish, Portuguese and English. Responsible for creating programming and promotional web site deliverables with Flash, Photoshop, Illustrator and staying within styleguide specs. Uploaded and managed content updates on a weekly basis. Designed monthly HTML newsletter and created promotional micro sites for advertisers. Primary goal was to design rich Interfaces with a focus on effective Cartoon Network branding and a favorable end user experience.

Premier Bride • Fort Lauderdale, FL • 1997 - 2001

Senior Web Designer

Overall duties included ad design, light copy writing, mock-ups, site flow-charts, web site application design, production, and maintenance. Presented design recommendations and web site reports to Marketing Manager and Technical Developer. Created print materials to promote web site and launched complete redesigns in 1999, 2001, and 2004. Specific web site needs required frequent use of CSS, Javascripts, ASP, and SQL database connectivity.

DIRECTV Latin America • Fort Lauderdale, FL • 1995 - 1997

Print and Web Designer

Designed world-class web site for the DIRECTV brand in Spanish, Portuguese, and English. All dynamic content was connected to SQL database. Regional micro sites mostly constructed with Flash.

EDUCATION

Art Institute of Fort Lauderdale – Bachelor of Arts Degree in Business Management and Marketing 1994

Art Institute of Dallas - Associates of Applied Arts in Visual Communications 1991